



HIDDEN SOURCES OF INDOOR AIR POLLUTION

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BLUEAIR LAUNCH

Apr 15, 2015 07:17 UTC

New IoT products for measuring air quality, air pollution legislation updates showcased in new Blueair Globe Magazine

Stockholm, 15 April 2015 – Nineteen years have passed since [Blueair](#) was founded by CEO Bengt Rittri to bring cleaner, healthier indoor air to people. And today the mobile indoor air purification company is busier than ever working on turning its hopes, dreams and concepts generated into tangible product solutions.

In a world where too many cities suffer lung clogging particle pollution, one of Blueair's big triumphs in 2014 was the launch of the sleek-looking, super

efficient Pro family of indoor air purifiers. Before the year was out, the Pro was honored with two major design awards, including a highly prestigious 2014 Chicago Athenaeum Museum of Architecture and Design GOOD DESIGN® award.

Discover more about Blueair's exciting journey into the future in the latest issue of the Blueair Globe Magazine, which has just been published. You can download the PDF to read Globe or alternatively read the magazine online by clicking on [Globe...](#)

Blueair is a world leading producer of air purification solutions for home and professional use. Founded in Sweden, Blueair delivers innovative, best-in-class, energy efficient products and services sold in over 60 countries around the world. Blueair is part of the Unilever family of brands.

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