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## **Blueair Friend Air Quality App Ranked One Of The Top Nine Best Tech Gizmo's Unveiled at Berlin's IFA Consumer Electronics Show**

STOCKHOLM, Sweden, September 15, 2015 – The newly-launched [Blueair Friend](#) app that tells you what is contaminating the air in your household or outdoors and remotely adjusts your indoor air purifier is making buddies everywhere. Just this week, the Blueair app was labeled one of the top nine 'gee-whiz' tech stars of Berlin's recent IFA consumer tech show by top American online innovation magazine Gear Patrol.

“The only thing smarter than purifying the air at your house is getting a smart

air purifier to do the job,” wrote Gear Patrol in its [review](#) of the Blueair Friend app. The online magazine noted that the ‘new Blueair Friend app for iOS and Android tells you exactly what’s floating around in your household atmosphere, allowing you to remotely adjust settings or just get the hell out if, say, there’s suddenly too much carbon monoxide’.

Gear Patrol, whose avowed mission is to help guys make the most of their time on planet Earth by bring them the latest new ideas, products and places, described IFA Berlin as a place where ‘245,000 gadget lovers see not only the latest innovations in the home entertainment, cell phone, and computing space, but also a multitude of grooming, beauty, and household appliances...’.

Noting that the Blueair Friend is free to download, Blueair founder and CEO Mr. Bengt Rittri, said: “The Friend app harnesses data collected in the Blueair Cloud from a vast network of air quality measuring stations in thousands of cities worldwide as well as from the unique, stand-alone [Blueair Aware](#) air quality monitor to provide updates on air particles, volatile organic compounds, pet dander, humidity and temperature.”

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Sold in over 60 countries around the world, Blueair delivers home and office users more clean indoor air for enhanced user health and wellbeing faster than any competing air purifier thanks to its commitment to quality, energy efficiency and environmental care. A Blueair air purifier works efficiently, silently to remove 99.97% of allergens, asthma triggers, viruses, bacteria and other airborne pollutants.

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