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## **Blueair Launches Air Pollution Warning App On Android in India**

Stockholm, July 12, 2015 – Blueair, which makes the world’s most efficient indoor air purifiers, today released the Android version of its air pollution warning App in India, giving citizens living in the nation’s most polluted cities a means to avoid health threatening airborne dust and fumes.

Gathering real-time air pollution information from a host of monitoring stations in India cities such as Delhi, Mumbai, Hyderabad, Chennai and Kolkata, the Blueair Air Quality App delivers air quality updates directly to Android mobile devices.

“The Blueair air pollution App provides Indian smartphone users an early

warning system that gives them the opportunity to take precautions against heavily polluted air,” said Vijay Kannan, head of Blueair India.

Noting that 90 per cent of smartphones sold in India are powered by Google’s Android system, Mr. Kannan said the Blueair App release comes at a time when millions of people are being diagnosed with breathing and skin health issues related to pollution from cars, trucks and buses, industrial production and construction.

The Blueair Air Quality monitor provides easy-to-read hourly updates about street level air pollution in key cities around India to help people enhance their health and wellness. The Blueair monitor empowers ordinary citizens to take pro-active action to avoid airborne contaminants that may endanger their quality of life and long-term health. Easy to install and use, the Blueair AQ Monitor rates urban air quality on a scale from zero (good) to 500 (hazardous) – and is updated regularly throughout the day.

“A major problem has been people’s inability to detect what is in the air they are breathing, but the Blueair Android app helps address that issue by giving people the chance to finally monitor how serious their air quality is in real time – and then do something about it to protect their health and wellbeing,” Mr. Kannan said.

The Blueair Air Android App is available for free on Google Play (<https://play.google.com/store/apps/details?id=com.blueair>). An IOS version of the Blueair App can be downloaded from the Apple App Store.

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Sold in over 50 countries around the world, Blueair delivers home and office users more clean indoor air for enhanced user health and wellbeing faster than any competing air purifier thanks to its commitment to quality, energy efficiency and environmental care. A Blueair air purifier works efficiently, silently to remove 99.97% of allergens, asthma triggers, viruses, bacteria and other airborne pollutants.

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