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Swedish Asthma and Allergy Association recommends Blueair for people with asthma, allergies and other respiratory problems

Stockholm 23 January 2018: Blueair, a world leader in air purification for home and professional use, proudly announces that respected Swedish Asthma and Allergy Association recommends four of its air purifiers for people with asthma, allergies and respiratory problems: Classic 405, Classic 480i, Classic 605 and Classic 680i.

The Classic range is among Blueair's most high performing ranges and is sold in 60 countries around the world. The Blueair Classic 405 has already been recognized as "Best-in-Test" in an independent laboratory testing of 12 different air purifier brands conducted by accredited Intertek Testing & Certification and IBR Laboratories in 2017.

"Our air purifiers are sustainably designed to improve the health and well-being of people everywhere" said Johan Skåntorp, Chief Technology Officer, Blueair. "The recommendation of the Swedish Asthma and Allergy Association, proves that our products are top performing and as a result, can help even people with respiratory problems, asthma and allergies".

The Swedish Asthma and Allergy Association full recommendation per model:

["High performance air purifier with Wi-Fi connectivity" – Classic 405](#)

"Blueair Classic 405 is designed for medium-sized room (40m²) and is a wise choice for people with allergies, asthma and other respiratory problems. Blueair HEPASilent-patented technology provides a top performance at all

speeds and a virtually silent operation with minimum power consumption. Classic 405 is Wi-Fi compatible and works with Blueair Friend app, and has a user-friendly touch display with clear LED icons.”

“High performance air cleaner with sensors and Wi-Fi connection” – Blueair Classic 480i

Blueair Classic 480i is designed for medium-sized room (40m²) and fit most needs and removes virtually all allergy and asthma triggers and other airborne pollutants - quietly and efficiently. Blueair HEPASilent- patented technology provides a top performance at all speeds and a virtually silent operation with minimum power consumption. A user-friendly touch display with clear LED icons provides an overview of the operating mode, Wi-Fi connection and filter status, in addition to indoor air quality with indications of the levels of PM2.5 and VOCs. Download the free app Blueair Friend and connect it to the Blueair Classic to control the operating speed, parental control, night mode and other functions remotely via your smart device.

“Powerful air purifier with Wi-Fi connection” – Blueair Classic 605

“Blueair 605 Classic gives you cleaner and healthier indoor air in larger rooms (72m²) and large living room, open space and offices. The air cleaner is also equipped with wheels making it easy to move. Blueair HEPASilent-patented technology provides a top performance at all speeds and a virtually silent operation with minimum power consumption. The clear LED icons indicate the status of the air cleaner's Wi-Fi connection, the operating speed and filter status. Blueair 605 is Wi-Fi compatible for easy remote control via smartphone or tablet.”

“Blueair Classic 680i - Powerful air cleaner with sensors and Wi-Fi connection

Blueair Classic 680i gives you cleaner and healthier indoor air in larger rooms (72m²) and large living room, open space and offices. The air cleaner is also equipped with wheels making it easy to move, and with built-in sensors, to take control of your indoor air quality. Blueair HEPASilent-patented technology provides a top performance at all speeds and a virtually silent operation with minimum power consumption. A user-friendly touch display with clear LED icons provides an overview of the operating mode, Wi-Fi connection and filter status, in addition to indoor air quality with indications of the levels of PM2.5 and VOCs. Download the free app Blueair Friend and

connect it to the Blueair Classic to control the operating speed, parental control, night mode and other functions remotely via your smart device.”

Why use an air purifier?

In addition to pollen and combustion fumes entering our homes through windows and ventilation, chemicals in paint, furniture and clothing as well as cleaning detergents, cooking odours, mold and dust, make our indoor air up to five times more polluted than the outdoor air. To live a healthy life, breathing clean air is essential.

Why chose Blueair?

Thanks to the unique HEPASilent™ technology, which removes 99.97% of all airborne particles down to 0.1 micron in size including pollen, smoke, dust, mold, spores, bacteria, viruses and pet allergens, Blueair air purifiers have superior performance also at lowest speed. As a result, Blueair air purifiers are whisper silent and energy efficient. For more information:

<https://www.blueair.com/se-en/blueair-families/classic>

Blueair is a world leading producer of air purification solutions for home and professional use. Founded in Sweden, Blueair delivers innovative, best-in-class, energy efficient products and services sold in over 60 countries around the world. Blueair is part of the Unilever family of brands.

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